



Media Release

FROM THE OFFICE OF VRFISH - VICTORIA'S
RECREATIONAL FISHING PEAK BODY

23 MARCH 2026

SCOTT JEFFERIS ELECTED VRFISH DEPUTY CHAIR

VRFish, the Victorian recreational fishing peak body, has announced the unanimous election of Scott Jefferis as its new Deputy Chair.

VRFish Chair, Mr. Rob Loats, said “We are thrilled to announce Scott Jefferis as VRFish Deputy Chair signifying an exciting change in leadership at Victoria’s recreational fishing peak body.”

A lifelong recreational fisher, Scott joined the VRFish Board in 2024. He is the Vice President of the Dunlop Bayswater Angling Club and the Secretary/Treasurer of Howqua Association of Angling Clubs.

As the director of an IT support company, Scott brings to VRFish valuable business experience in governance, risk management, and strategic planning. He also boasts strong leadership and decision-making skills necessary to contribute to the continued long-term success of VRFish.

“For over thirty years, VRFish has proudly represented Victoria’s recreational fishing. Scott’s extensive business experience and passion for recreational fishing will further enhance the strength of VRFish.” said Mr. Loats.

Mr. Scott Jefferis, said “I am committed to representing the more than one-million Victorian’s that go fishing every year and advocating for better recreational fishing outcomes across the state.”

“I look forward to having a meaningful impact at VRFish and helping to shape the future of Victoria’s recreational fishing.” said Mr. Jefferis.

Scott replaces Steven Relf who has served as VRFish Deputy Chair since 2016.

“We sincerely thank Steven for his invaluable contributions, leadership and dedicated service as VRFish Deputy Chair.” said Mr. Loats.

To ensure recreational fishers priorities are strongly represented, VRFish has recently launched its plan to make fishing better ahead of November’s Victorian State Election. This demonstrates the value of a strong and independent recreational fishing peak body.



Media Contact:
(03) 5221 1104 info@vrfish.com.au

PO Box 4574 GEELONG VIC 3220
t: (03) 5221 1104 e: info@vrfish.com.au w: www.vrfish.com.au
ABN 47 068 111 624

Habitat



Water



Promote



Access



Best
Practice

